

Video Broadcasting Judging Form

Live Broadcast

Name of Broadcasting Show: _____

School: _____

Classification (circle one): 1A 2A 3A 4A

Title of Submitted Clip: _____

STRENGTH OF ENTRY

(Check all that apply)

- _____ Correct style used for broadcast script
- _____ Strong lead, well written
- _____ Anchors provided smooth transitions
- _____ Switching is seamless, appropriate
- _____ Correctly framed and focused shots
- _____ Stories are in appropriate sequence
- _____ Variety of stories
- _____ Stories created a balanced broadcast
- _____ Timing and editing follows script
- _____ Studio work is mobile, smooth and well lit
- _____ Graphics are appropriate

COMMENTS:

AREAS TO IMPROVE

(Check all that apply)

- _____ Script not broadcast style, wordy, formal, long
- _____ Weak lead: passive voice, lacks focus
- _____ Anchors distracted
- _____ Technology not focused on goal
- _____ Stories do not hold viewer from one to the next
- _____ Stories do not reflect diversity, general coverage
- _____ Length given to some segments too long
- _____ Confusion reigns, not reason
- _____ Camera work is distracting/ lighting is poor
- _____ Graphics take away from overall production

COMMENTS:

**JUDGE'S
RECOMMENDATION**

First
Place

Second
Place

Honorable
Mention

Best of Show

Signed by Judge: _____